

second
edition

IT WILL BE INCREDIBLE

FLORENCE
30-31 MARCH
2026
STAZIONE LEOPOLDA

FIERA PASTARIA

INTERNATIONAL PASTA FACTORY
SUPPLIERS TRADE FAIR **& FESTIVAL**



BOOK YOUR **EXHIBITION SPACE** NOW.

It is the exhibition hall for the **suppliers** of:

- machines, equipment and accessories
 - raw materials, ingredients, flavourings and semi-finished products
 - services
- for pasta manufacturers.

ORGANISED
BY

Pastaria



A single **trade fair** for all pasta **factory suppliers**. And only for them

Fiera Pastaria offers the pasta manufacturer, the visitor to whom the event is addressed, the chance to find—in the same large but well-organised hall—the stands of suppliers of machinery and equipment, ingredients and services for pasta factories.

Fiera Pastaria is organised by the trade journal Pastaria and is designed exclusively for the pasta food chain.

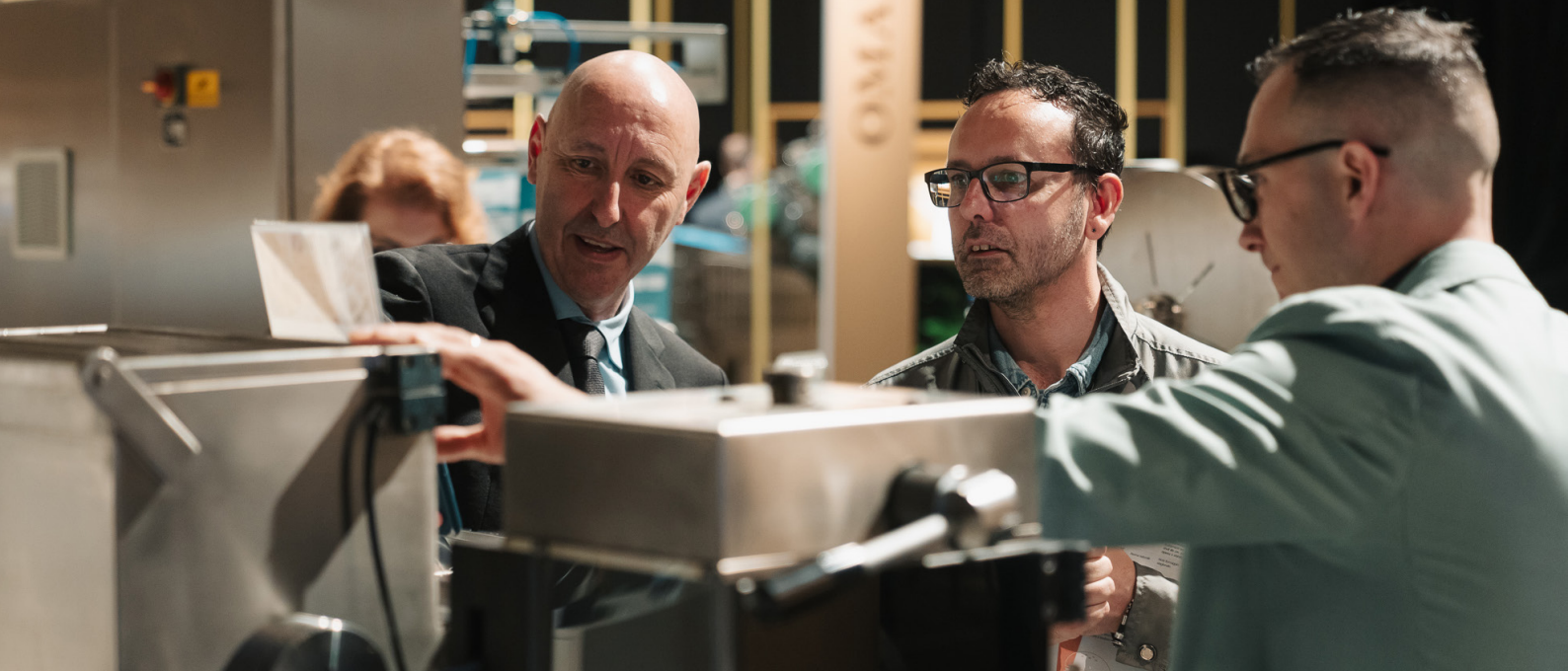
The ideal **visitor**, any and all **pasta manufacturers**, throughout Italy and worldwide

The ideal visitors of Fiera Pastaria are Italian and international pasta manufacturers of all types (fresh, dry, gnocchi, pasta ready-meals, gluten-free, etc.).
and sizes (from small shops to large industry).

The **exhibitor**: anyone **supplying** those who produce pasta

The Fiera Pastaria exhibition spaces are reserved for pasta suppliers of all kinds.
Who can exhibit at Fiera Pastaria?

- suppliers of machinery, equipment and accessories
- suppliers of ingredients (raw materials, flavourings, semi-finished products, etc.)
- service providers for pasta factories (certification bodies, analysis laboratories, associations, etc.)



A charming **location** in a splendid **city**, appealing to international professionals

Fiera Pastaria will be held just a stone's throw from the centre of Florence, at the Stazione Leopolda, a delightful and unique location which used to be a railway station in the first half of the 19th century and has now been converted into a venue for glamorous events.

Protected for its historical-artistic value, the Stazione Leopolda is a single space with a metal roof divided into two wide aisles.

The Stazione Leopolda was Florence's first railway station. It was completed in 1848 and named "Leopolda" in honour of the reigning Grand Duke.

An **original layout** for a trade fair with functional **stands**

The Stazione Leopolda, which features a single hall divided into two aisles, enables visitors to see the entire event without missing any of the exhibition.

Pre-fitted modular stands to guarantee an excellent trade fair experience are available to Fiera Pastaria exhibitors. They are especially designed to meet the needs of the different suppliers: machinery, ingredients or services.

International **promotion** across the board, using all the tools available to **Pastaria**

Fiera Pastaria will make use of all of Pastaria's specialised information tools to promote the widest possible attendance of professional operators and spark the interest of investors wishing to open pasta factories.

Articles and advertising pages in Pastaria, digital and in print (sent regularly to 110 countries), posts on pastaria.it, newsletters dedicated to registered operators, posts on social channels (LinkedIn, Twitter, Facebook), promotion in Pastaria webinars and in the most important international meetings, will guarantee a numerous and qualified presence of operators in the pasta food production sector, of all types and sizes.

Parallel with the tenth edition of the **Pastaria Festival, a unique synergy designed to encourage wide participation**

At the Stazione Leopolda venue, on the same days as Fiera Pastaria, visitors can also enjoy the eighth edition of the Pastaria Festival, the annual training, professional development and networking event for the pasta production sector. The sector's key players – associations, professional bodies, universities, pasta factories and experts – will meet in Florence to share their knowledge and expertise in pasta production during a day of meetings, workshops, presentations, lessons and much, much more. The Pastaria Festival jam-packed programme will appeal to trade operators, encouraging them to visit the pavilions of Fiera Pastaria.

Sponsorships and partnerships with the most prestigiou **international associations of pasta manufacturers**

Pastaria collaborates with the most prestigious Italian and international associations of pasta manufacturers and has obtained the sponsorship of ABIMAPI (Brazil), APPAFRE (Italy), APPF (Italy), IPO (international), UIFRA (Argentina), UNAFPA (EU), Unione Italiana Food (Italy). The list is continuously updated.

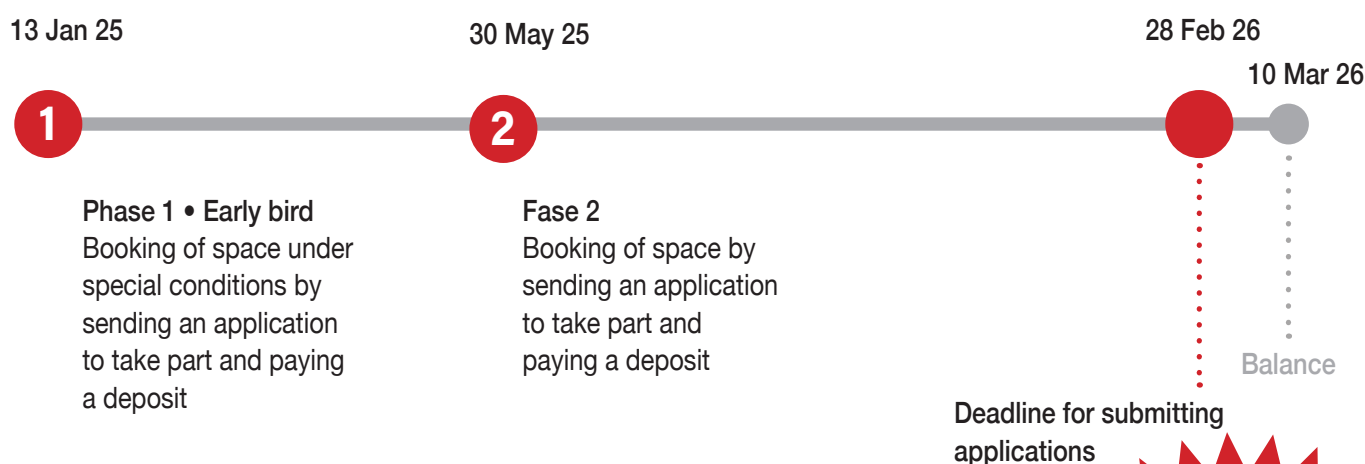
A smart trade fair: participating is incredibly easy

Just two days of a highly specialized event, designed to optimize time and reduce costs for every exhibiting company.

Taking part couldn't be simpler: choose the size of your stand and send in the booking form. We'll take care of everything else.

All you need to do is bring your products – whether machines, equipment, or ingredients – to the fair. Your stand will be ready and waiting for you.

Timeline



Book your exhibition space today



Don't miss the chance to be there with your pasta products and services at the first Fiera Pastaria.

Ask for information material and make an appointment now.

For further information

Tel. +39 (0)521 1564934

info@pastaria.it

**FIERA
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A moment from the *First National Meeting of High-Quality Small Pasta Makers*, held during the 2024 edition of Fiera Pastaria & Festival



One of the many conferences at the Pastaria Festival 2024



Dinner at B-Rooftop, Grand Hotel Baglioni in Florence, with Italian and international pasta producers



Pastaria

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